Insurance & Climate Change Proactively and Profitably Managing The Risk

Evan Mills, Ph.D.
Staff Scientist
University of California
U.S. Department of Energy
Lawrence Berkeley National Laboratory



Our atmosphere is as thin -- in proportion to the Earth's diameter -- as a film of condensation on a steel ball.





From Thunder to Underwriting

Natural Phenomenon

(e.g. temperature increase)

Variability/Uncertainty

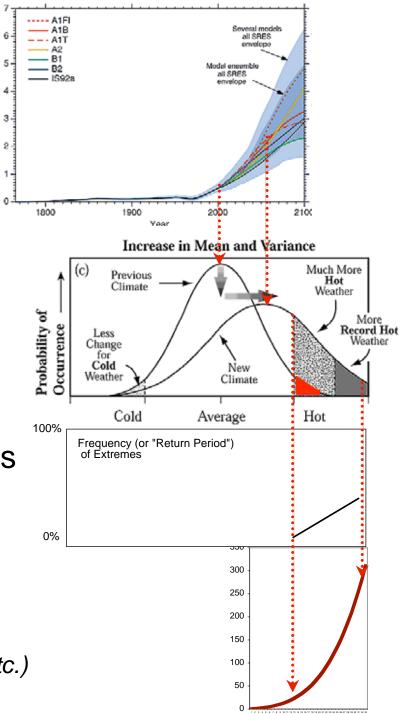
(e.g. temperature extremes)

Change in Likelihood of Extremes

(e.g. return period of heat waves)

Impact / Insured Loss

(e.g. loss of life; business interruption, etc.)



Femperature Change (°C)

Insurance-relevant Consequences







- Property damage
- Mold/moisture
- Forest products
- Agricultural losses
- Business interruption
- Roadway

- Injury
- Infectious disease •
- Heat stress
- Respiratory
- Pollutant releases Political Risk
- Food poisoning
- Mental health
- Nutrition/water

- General
- **Product**
- Environmental
- Professional
- Roadway

Climate Change Liability: A Rapidly Emerging Issue **New IPCC** Report has reduced the uncertainties



In Brief

Mich. court rejects same-sex benefits

Michigan's 2004 montage. amanament prohibits public employers in the state from offering neather peneals to temployees' tenno see paintest t partners the Wichigan Court of Appellores the neumons. or it is misspelled week in Action China day has been General of McNevens and City of Naturations althogolutine canel. held that quelle employer plans. that recognize demest a pomnership agreements for the purpose of providing benefits. in not recitly about or the premi language of the amenoment."

Dias claims up 11,2006: FFCC

A total of 75 768 discrimination. charges were it ed with the U.S. Lought improyment Opportunity. Therefore the board same of the

See 10 BRIEF page 12

U.N. climate report stirs liability fears

Scientific testimony may fuel lawsuits on global warming By ROBERTO CENICER

betweek integration state to global warms and the enough to be secured as billy pulseus in light the changes of more distinct the companies, but it due ing through to insurance po in the future, some exper-The report, which in burning in local foels wi echemo climate conditions, n increase the likelihood that com lability insurers will have to a more determies against after

silve 14 manifestiller i was tell claims that gistia correina played a role in causing Hurrcare Natrine, which demaged the homopynois' procerties

The lowsuit which "everypody" thought would get thrown outand ride't, represents a first shot across the bow! for order he reprists felding for quite werming retailed lasses, said Dave Datidatel president of Arterican Bisk Management Resemble Ketwerk L.L.C., a Wasison Wisi-based environmontel wholesale brokerace

in edolfton, leet year then Calforms Aburres beneta Bil-Torsier smell several Japanese and U.S. auto manufacturers sald S. Andrew Lundberg, a pelsyno der attorney at Letnam & Waterns Line F. In Los Angeles, Blod tows it a beget that the

Marsh reaps \$3.9B with Putnam deal

lvevesiment firm sale will sharpen focus, boosis war chest

By SALLY ROBERTS

IEM YORK Morsh to Melanine ce. Inc's sale of Patrami Investmarks, its cross ment the against 1 unit for island by trading one rights. However, or share upday operation all make the bottomer alonger ed more focused, analysis say. Great West Liego Inc., a Win ilpeg. Mammohe based unit of Mon. real pased sower Financial Core. all promise testin-result flattice. n air afferstr 33.2 trillion decin came of his layer's. The sale will sold and state cutnotities in Mr. makk New York-loyed NOVC to pay such useurs regarding respects lown dept reputchase stock make short term tracking by Junior P. equalities and facts on bunching is its soor memorine and consulting, Since on according on allying

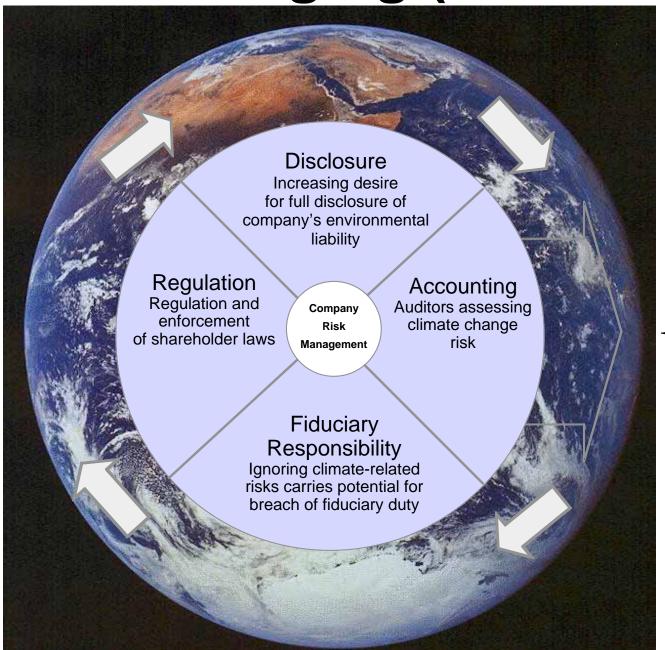
lago, a MMC more array. analysts now, although they disagas to the likelihood of such a deal

At the end of 2009, Puthar which 3,35% acquired in 1970, a \$192 billion in motia, build a testifulnical prosp. under many mentani perendal st at boren receiving about 12% of MV felicientors 20%

MMC has been under year. tellouding a nost of regulatory a logal lestes that have addicted bo-Pirmam and SCSEA's bookerage up Manda are

In 2010 and 2014, Prin intend into agreements with the Serur Les and Evenange Commit from employees to Pitterior and food clans, intermined y beat

The Changing (Business) Climate



Business Valuation

 Negative impacts on company value, reputation & brand caused by ignoring climate change

Shareholder & Institutional Investor Demands for Action

Shifting Regulatory Environment

- Energy prices
- Carbon caps, etc.
- Corporate governance
- Compliance cost

Insurers: Reasons for Concern

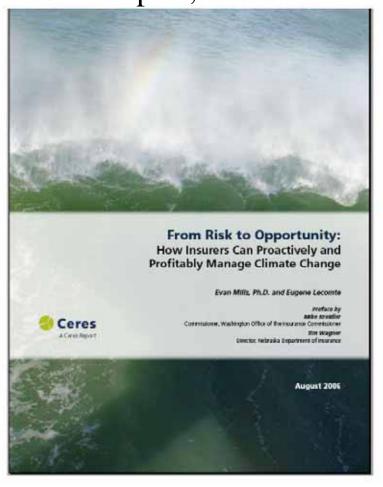
- Actuarial losses in all lines (core business)
 - increased variability
 - unexpected correlation
 - affordability/availability
 - potential for abrupt change
 - CAT model deficiencies
 - difficult to function post-loss
 - data "blind-spots"
- Contraction
- Competitive risk
- Regulatory risk
- Reputation risk
- Own liability
- Assets & share prices are weather-sensitive; Ratings
- Macroeconomic downturn

From Risk ... to Opportunity

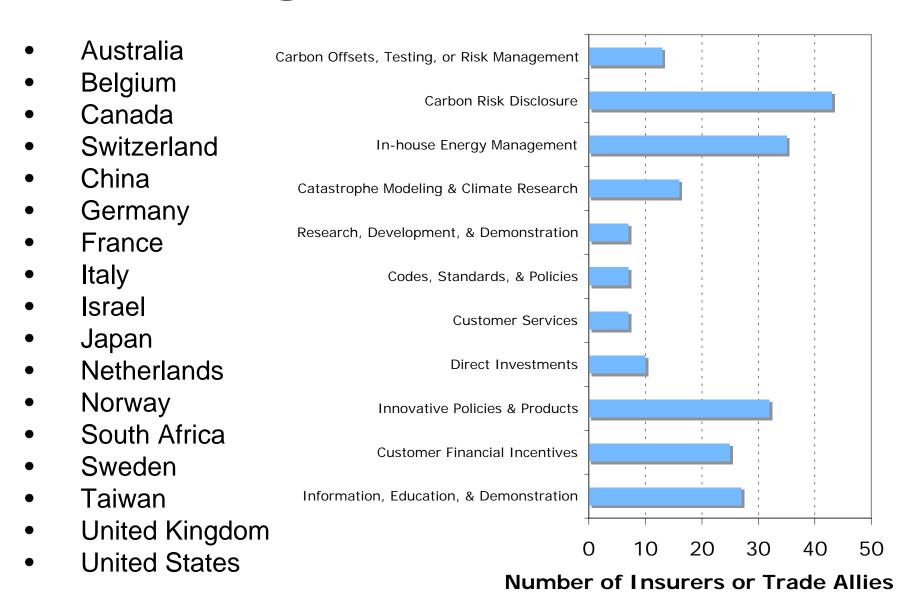
"The insurance sector has a key role to play in helping to mitigate the effects of climate change ... and by developing new products and solutions that can support emerging greenhouse-gas and renewable energy markets."

- Marsh & McLennan

Report: 25 strategies; ~225 examples; ~130 insurers

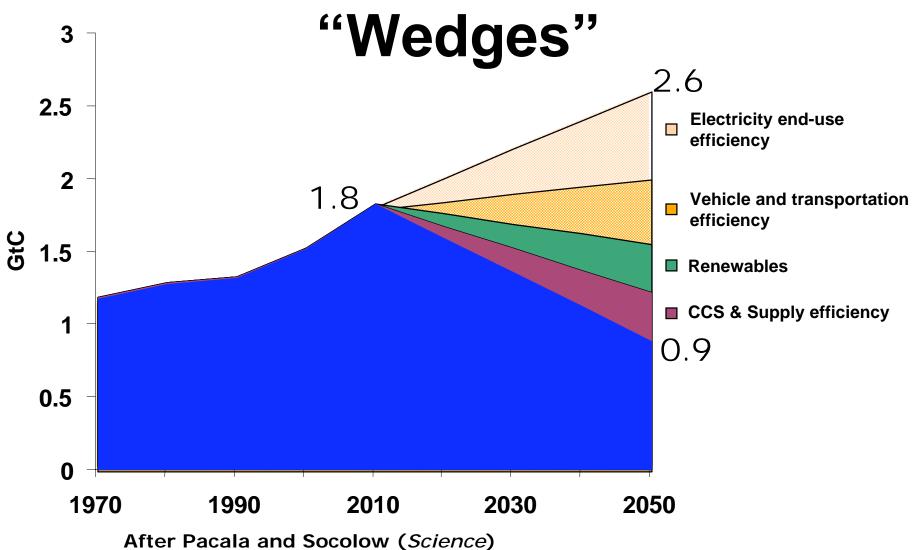


Range of Activities



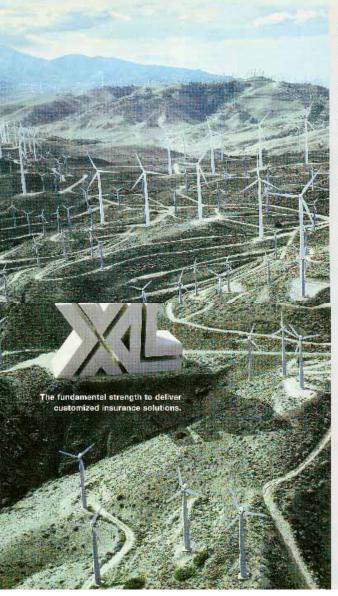
New Customers for Traditional Business

Cutting U.S. Emissions in Half with Climate-Stabilization "Wordges"



Renewable Energy Projects





THE KI HISHINANCE COMPANIES are shaden by the world's facing times reunly or the steep of or coopie and the lepth of our exceptance, but once for the coopie are seriety of our products.

PROPERTY

Global All Risk Property Damago & Business Interruption | Libergy & Construction All Risk | Fine Art Cash In Transit

CASUALTY

Primary Liability — Global Public & Products Liability — Authorities Liability — Umanalo & Secos Exhibity

PROFESSIONAL

Directors & Officers | Employment Practices Labins | Employment Considers

SPECIALTY

Avision à Space | Environmental Libbille | Equine | Manne à Manne Cargo | Programs

people meeting billioned adultions and contains to most your individual incureron requirements. If you expert more visit extraditional or contains both from \$30-005-2010.

THE RESIDENCE OF TRANSPORTER
AND COMPANY AND THE COMPANY AND T



Renewable Energy Project Insurance

Cumulative availability (e.g. 77% of insurers offer property damage for onshore wind projects).

Full penetration of all forms of insurance would correspond to 800% on the x-axis.

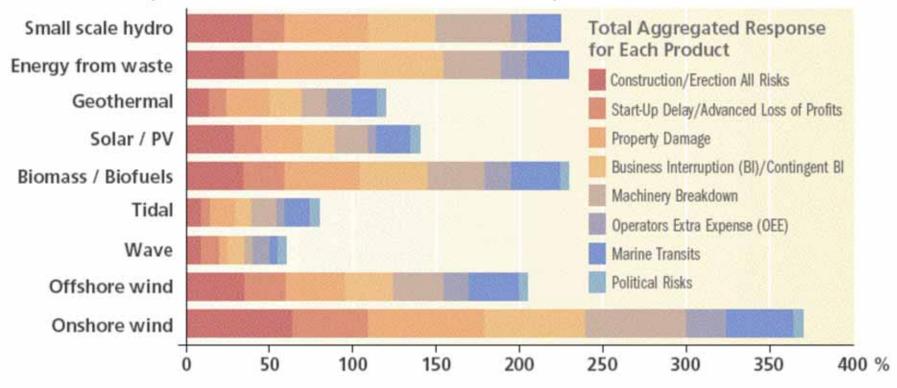


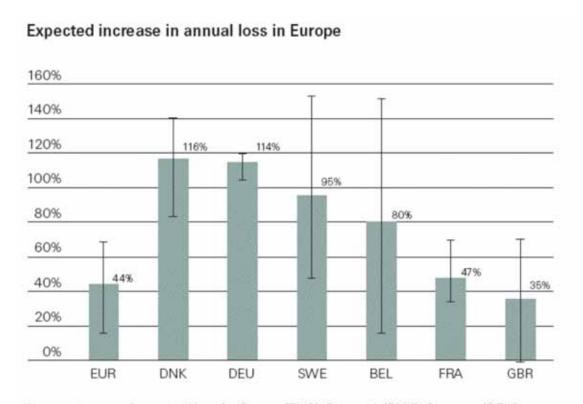
Figure 6. Availability of insurance products for different renewable energy technologies

Source: Marsh. 2006. "Survey of Insurance Availability for Renewable Energy Projects." March, 15pp.

Conducting Research, Development, & Demonstration

Catastrophe Modeling & Climate Research for Risk Management

- Efforts underway:
 - AIG
 - Lloyds
 - Munich Re
 - Swiss Re
 - Willis
 - RMS



Increase in annual expected loss for Europe (EUR), Denmark (DNK), Germany (DEU), Sweden (SWE), Belgium (BEL), France (FRA) and the UK (GBR) over the period 1975 to 2085 (in %). The broad bars represent the mean value of the climatic models, and the error bars show the spread of the results from all models

Disaster-relief Technology

 IBHS & USDOE collaborated in development of energy-efficient, UV water disinfection for emergency relief situations



Promoting Loss Prevention

Traditional Risk Management

- Meets Institute for Business and Home Safety: "Fortified... for safer living" stds.
 - Wind-resistant rigid foam panel walls and multi-glazed windows
 - Ice-dam resistant
 - Mold resistant
 - Water-resistant insulation

BASF Home - Patterson NJ



Some insurers are giving premium credits....

Integrating Energy Management & Risk Management

Munich Re Brochure circa 1995 on Infrared Cameras

3 Thermographic inspections in the construction trade and water installations

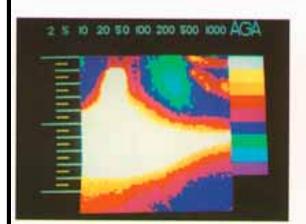
Insulation faults, heat build-up, and excessive moisture in masonry and roof structures can be identified by means of a special application and this can contribute to energy savings. Leakages in heating installations, water systems, and sanitary installations can be located quickly and accurately.

 A leak in the warm water system in the sanitary area of a commercial firm would have necessitated opening up large areas of the floor in order to find the leak if had not been for thermography. An infrared inspection showed up the leak as a "warm spot" in a bend. All that had to be done was open up a floor slab measuring 60 by 60 cm in order to gain access to the place where the water was coming out and repair the leak.

This example shows that once leaks have been located using thermography, pinpointed repairs can be carried out, thus avoiding the high cost of tearing open and replacing expensive floor coverings.

4 Closing remarks

Thermography can be used to draw the thermal profile of technical objects while they are in service. Proper analysis of the data gathered in the inspection reveals thermal faults before they can cause a loss. Infrared thermography should therefore be viewed both by insurers and by their clients as a valuable part of the toolkit for non-destructive loss prevention.



Thermogram of a leak in a warm water pipe laid in the floor.



Leak after opening up the floor.

Munich Reinsurance Company · Operational Division: Engineering

Order number 2277-A-e

Energy-Efficiency --> Fire Safety

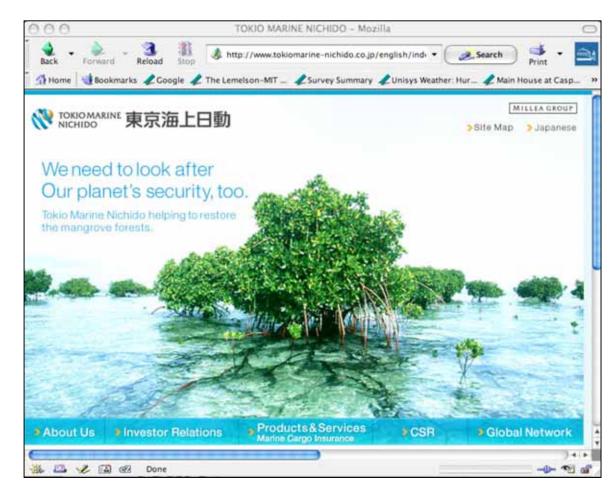
 Arkwright Mutual (now part of FM Global): replaced firehazardous halogen "torchieres" with compact fluorescent alternatives at Northeastern University student housing + seminars for risk managers





Better Management of Forestry, Agriculture, and Wetlands

 Tokio Marine & Nichido: reforested 7,500 acres of mangroves in Indonesia, Thailand, Philippines, Myanmar and Vietnam. 5,000 more in progress



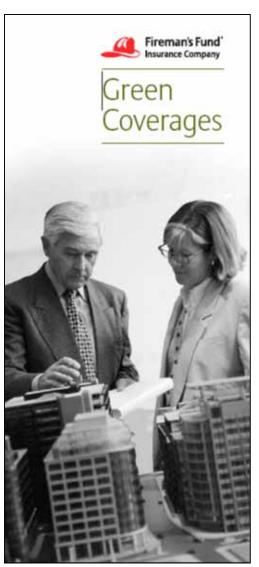
Source: http://www.tokiomarine-nichido.co.jp/english/index.html

"Rebuilding Right" Following Losses

- Fireman's Fund: first-ever
 "Green-Buildings Insurance"
 - Rebuild green after loss

Very popular:

- > \$5,000,000 of new business in first 6 months;
 - > Instrumental in renewals;
 - > Wall Street Journal



Crafting Innovative Insurance Products and Services

New Products for Energy Service Providers

Lockton Risk
 Services: group
 liability coverage for
 home energy
 auditors, if
 members of
 RESNET



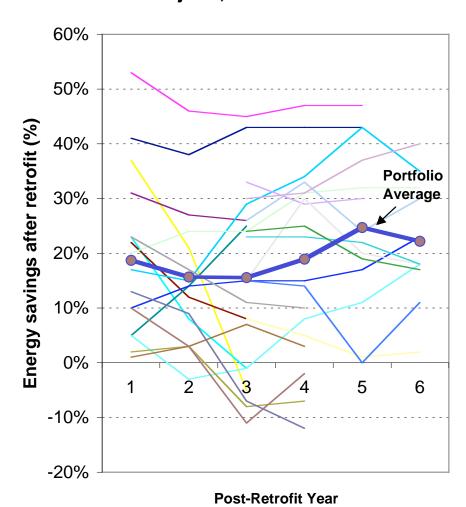
Source: http://www.locktonaffinity.com/RESNET/

Energy Savings Insurance

Variation in Weather-Normalized Energy Savings in 24 Public Housing Projects, versus Portfolio

- Lloyds, and various others....
- Owner-advocate
- Enhances "bankability"
- Small step to extend from energy to carbon warranty

Mills, E., S. Kromer, G. Weiss, and P.A. Mathew. 2006. "From Volatility to Value: Analysing and Managing Financial and Performance Risk in Energy Savings Projects." *Energy Policy*, 34:188-199.



Renewable Energy Performance Insurance

Munich Re:

 Piloting
 geothermal
 energy
 exploration risk
 insurance



Green Buildings Insurance

- Lloyds of London (Naturesave): personal lines; commercial lines
 - 10 percent of premiums donated to environmental projects
 - environmental performance surveys offered to policyholders



• Fireman's Fund:

commercial lines premium credits for "LEED-certified" buildings

Pay-As-You-Drive Insurance

- Insurance discounts of up to 40% for low mileage:
 - GMAC
 - Progressive
 - Norwich Union
 - Polis Direct
 - RheinlandVersicherungen
 - Aioi
 - Pay-per-K
 - Hollard
 - Gerling
 - Unigard



General Motors Acceptance Corporation (GMAC) PAYD discount schedule.

Miles/year	Discount offered
1 – 2,500 miles	40%
2,501 – 5,000	33%
5,001 – 7,500	28%
7,501 – 10,000	20%
10,001 – 12,500	11%
12,501 – 15,000	5%
15,001 - 99,999	0%

Some use GPS --> avoids reporting fraud

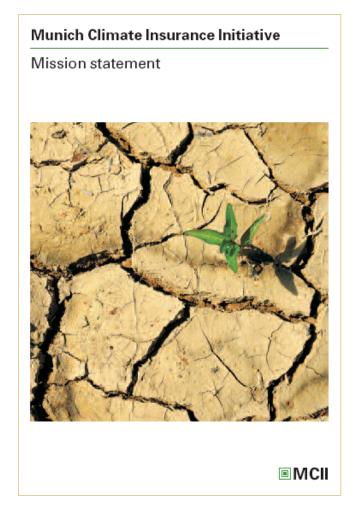
Climate Change Insurance

Munich Re.

Climate insurance Initiative (MCII) for under-served markets in developing countries

- New products
- Loss reduction measures





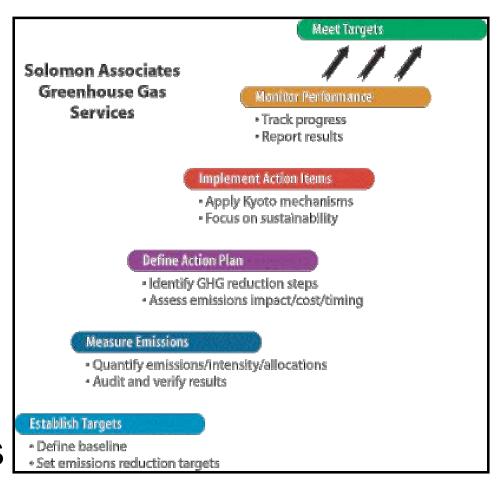
Offering Transactional and Risk-Management Services for Carbon Markets

Climate Risk-management Services

Solomon
 Associates,
 subsidiary of
 HSB (AIG):

Greenhouse Gas Services

AON: Climate
 Change Solutions
 Group

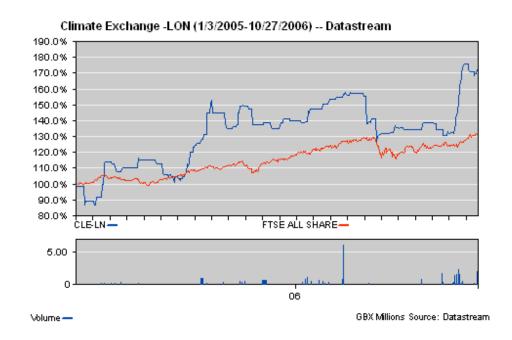


Facilitating Carbon Trading

Swiss Re:

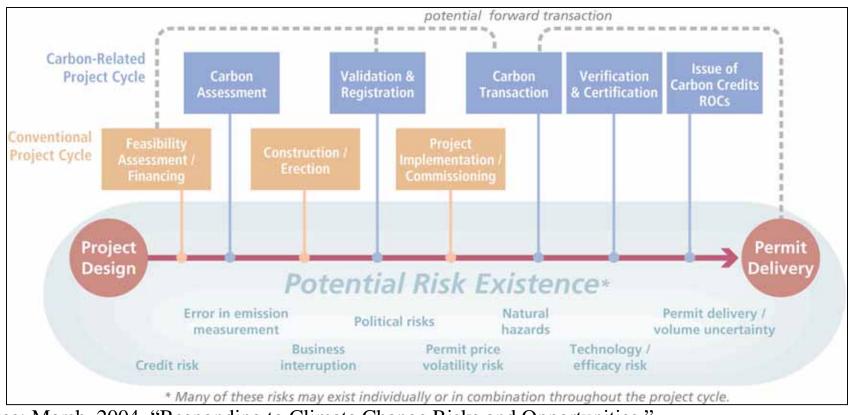
- Contingent-Cap

 Forward for
 Emissions
 Reduction Trades
 (cost risk hedge)
- Carbon credit price volatility product
- Carbon-delivery insurance



Managing Risk for Clean-Development Mechanism (CDM) & Carbon-Trading Projects

Marsh risk management service



Source: Marsh. 2004. "Responding to Climate Change Risks and Opportunities."

Enabling Customers to PurchaseCarbon Offsets

 Insurance Australia Group: on-line automobile carbon-offset service for customers



Climate Help Pay for your emission Faying for your emissions is one of the simplest things you can did to help the unsimpropert. And we've tried to make it even simpler by allowing you to pay writing with your cradit band. It's good to know you're doing the right thing, so we can also send you a certificate certificity. But your use encasions will be offset. Jost Alfaith this but on the rest page and less's man if it you're PDF formed. Calculate your CO; Disease your car type bigg toner How far all you drive each year? Stood Stood Between 10,000 lime and 13,000 lime per year .* Your car smits 2.1 tonnes of CO₂ emissions annually To offset your emissions for \$12 months . you need to pay \$32.93* "It come \$13.69 to effect one bonne of COX Pay for your emissions 10-24 years Are you an NAMA Industries malerner? Are you an IAG staff receden? Name on credit card. Credit card number. Expry Date. Credit Card Type. 01 - / 06 - Please select -We do not accept ANEX or Down Club You are paying \$32.93 Next +

Source: http://www.climatehelp.com.au/

Aligning Terms and Conditions with Risk-Reducing Behavior

Assigning Directors & Officers Liability

- Swiss Re: added climate change to its primary insurance D&O underwriting process
 - Reviews CDP response (if available)
 - May request completion of questionnaire

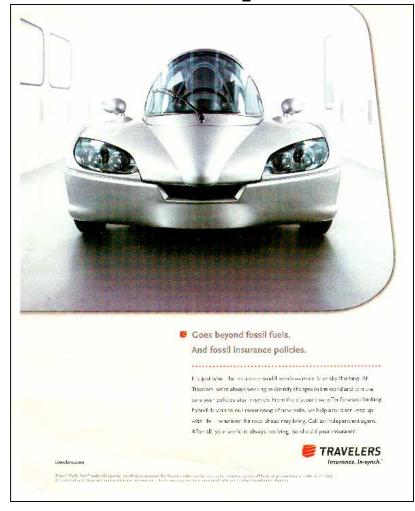
Questionnaire

- Countries/jurisdiction of company operations
- GHG accounting/reporting system
- Gases assessed
- Outline of company intentions to address regulation-related potential liabilities
- If available, report of data: (1)
 Gross emissions; (2) GHGs/\$
 gross revenues; (3) GHGs/\$
 EBITDA; (4) GHGs/\$ current assets; (5) GHGs/\$ long-term debt; and (6) GHGs/\$ market cap

Recognizing and rewarding correlations between sustainable practices and a low risk profile

• Travelers:

10% auto premium discount to drivers of hybrids



Investing in Climate Change Solutions

Equity Investments

- Swiss Re: participated in an \$18.4 million round of financing in Evergreen Solar
- Gerling: Sustainable Development Project operates a \$100 million initiative including venture capital for new technologies to help address climate change risks
- Allianz: plans to increase investments in renewable energy by 300 to 500 million euros

Sustainable Asset Management

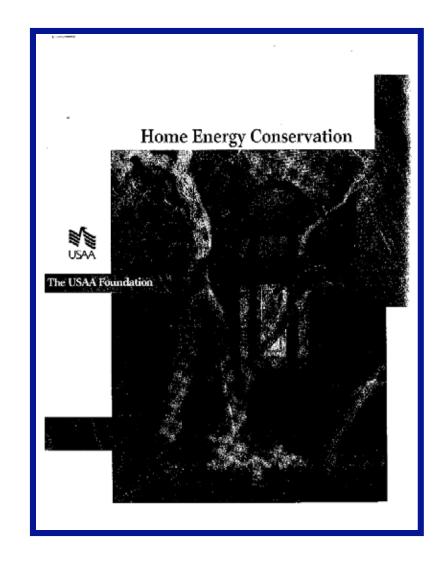
- Munich Re: membership in sustainable investment indices; screens its own investments
- Allianz: invested 10 million euros in the European Carbon Fund
- Gerling: Select 21 Fund includes energy and environmental criteria in the selection of securities



Building Awareness

Consumer Information & Education

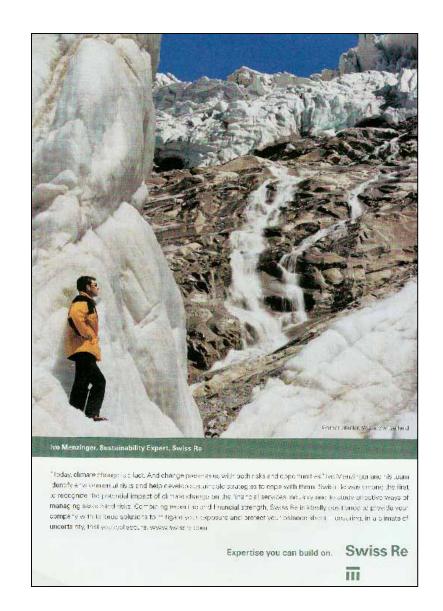
 USAA: Energyefficiency information to homeowners



Educating Fellow Insurers

Swiss Re:

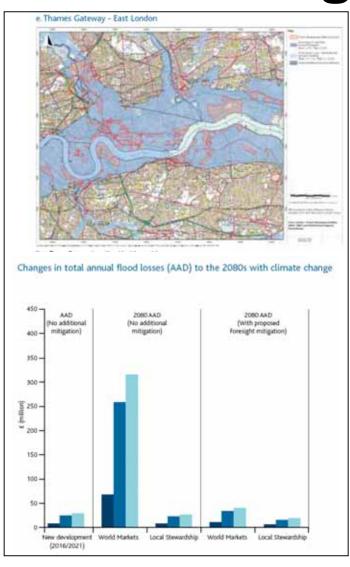
has run regular full-page adds on climate change in major U.S. insurance trade journals for several years



Participating in the Formulation of Public Policy

Having a Voice in Public Policy Discussions on Climate Change

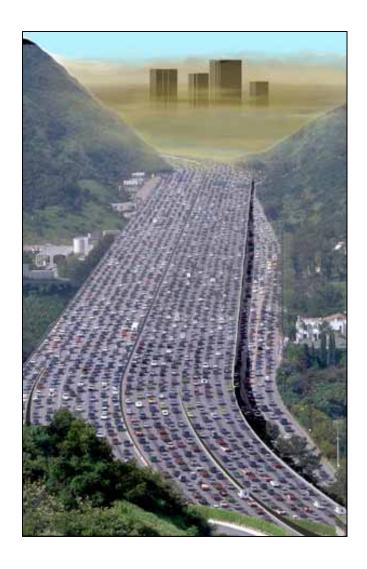
- Association of British Insurers: advising City of London on land-use planning and flood defenses
- Allianz: endorsed the CERES/INCR "Call to Action" 50 companies; \$4T invested
- UNEP Initiative



Endorsing Voluntary Energy-Saving Policies

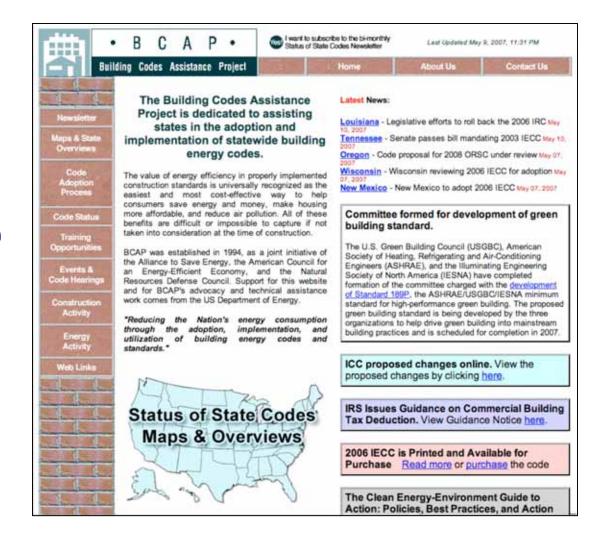
• American Insurance Association:

Endorsing public transportation; reduced speed limits; telecommuting based on win-win benefits



Promoting Energy-Efficiency Codes and Standards

- IBHS
- Building
 Code
 Assistance
 Project



Leading by Example

In-House Energy/Carbon Management

- Swiss Re: "Gherkin" building (London)
- Rutherfoord: first insurance broker to go "carbon neutral"
- West Bend Mutual Insurance Company: reported a 7% increase in productivity following energy-efficiency upgrades



Reducing Insurers' Carbon Footprint Through Improved Operations

American
 Modern
 Insurance
 Group: using
 PV-powered
 portable offices
 for post-disaster
 claims handling



Disclosing Climate Vulnerabilities & Liabilities

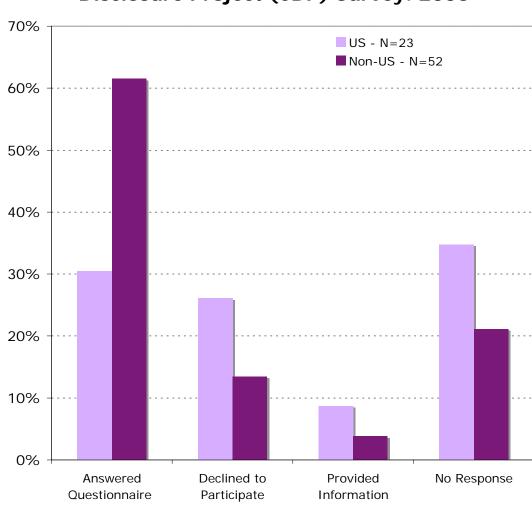
Insurer Response Rates to Carbon Disclosure Project (CDP) Survey: 2006

Insurers
responding to CDP
(\$41 T under
management):
AIG, Aon, Marsh
& McLennan,
MBIA, Safeco, St.
Paul Travelers,
Unum Provident,

Source: http://www.cdproject.net/

Munich Re,

others...



Closing Thoughts:

Risks Profiles of Responses to Climate Change

Risks are also associated with responses <u>to</u> climate change





- Emissions reduction: supplyand demand-side
 - Green buildings
 - Nuclear power
 - Hydrogen energy
 - Renewable energy
 - Carbon capture & storage

Carbon Capture and Storage (CCS)

Lake Nyos - 1986
 (Cameroon):
 Natural CO₂ leak
 killed 1800 people,
 3500 farm animals

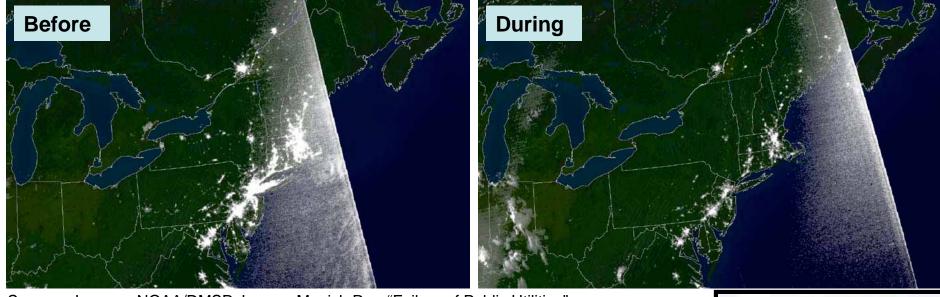






Co-Benefits: Insurance Loss Reduction + Lower Emissions

2003 NE US blackout: 50 million impacted, \$3B insured loss



Sources: Imagery NOAA/DMSP; Losses Munich Re - "Failure of Public Utilities"

- Energy efficiency avoided up to 155 hours of blackout in California in 2000 (worth \$20B)
- Distributed renewable generation can reduce business interruptions





Thank You



http://insurance.lbl.gov